



For Immediate Release

ONYX Condominium + Lofts – National SAM Awards 2007

ONYX Condominium+ Lofts Wins Award of Excellence at the Canadian Homebuilders Association Nationals

Davies Smith Developments honoured at Canadian homebuilders' awards for ONYX Condominiums + Lofts in Mississauga

Whistler – April 5, 2008 – ONYX Condominiums + Lofts wins the prestigious 2007 – Marketing Excellence Award at the Canadian Home Builders' Association's National SAM Awards presented by American Standard and Trane Canada.

The National SAM Awards honours the outstanding achievements of Canada's new home builders, renovators, residential developers, new home sales and marketing including all urban, suburban and rural projects.

Davies Smith's ONYX Condominiums + Lofts was awarded the esteemed Marketing Excellence Award recognizing the home builder member whose single project combines the best overall aspects of professional marketing.

"The SAM Awards are the benchmark of excellence in our industry and we are so honoured and proud that ONYX was recognized with this award," says Nelson Reis, V.P. of Development at Davies Smith. "ONYX is a trendy urban project and is truly a beacon of style."

ONYX Condominiums + Lofts was also awarded *Best Print Advertisement* and *Best Project Signage and Logo*.

"We seek to combine a passion for excellence with technological advancements to deliver unique condominium living in the GTA," adds Reis. "We strive for a creativeness that stands out from the rest and these awards are a tribute to the hard work put into developing distinctive marketing pieces."

The project recently took home 12 awards including two gold awards for the *Best Brochure* and *Best Signage* at the 2008 Nationals (an annual event held by the National Sales and Marketing Council) proving that Davies Smith's ONYX Condominiums + Lofts is truly a winner.



About Davies Smith Developments

Davies Smith Developments creates a complete lifestyle experience. Davies Smith buildings reflect superior craftsmanship where every element is unified to create homes that exemplify quality. The result; six highly acclaimed projects, 34 awards and many more satisfied home owners. Whether it's a chic studio or a stunning waterfront condo, your discerning tastes and expectations are the essence of every Davies Smith condominium. To learn more about Davies Smith Developments and our distinguished projects, please visit www.davies-smith.com.

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