



ONYX's Hot New Colour Black has turned to Gold

Davies Smith Developments 2-time Gold Winner at the 2008 Nationals

Orlando, Florida 2008 – ONYX Condominiums + Lofts, a Davies Smith Developments' project in downtown Mississauga, took home 12 awards including two gold awards for the *Best Brochure* and *Best Signage*.

The 2008 Nationals is an annual event held by the National Sales and Marketing Council to honour the best-of-the-best of new home sales and marketing homebuilders, developers, associates and consultants in the development sector. With nearly 1,400 registrants from all across North America the competition is fierce as only the finest recipients are awarded with the top prize, the Gold Award, for a particular category.

“We are honoured that ONYX was recognized amongst our colleagues,” says Nelson Reis, V.P. of Development at Davies Smith. “ONYX is a trendy urban project and is truly a beacon of style. It was critical to reflect this modern living feel in our marketing materials used to communicate with our customers.”

Davies Smith Developments seeks to combine a passion for excellence with technological advancements to deliver unique condominium living for many in the GTA. “We strive for a creativeness that stands out from the rest,” adds Reis. “And these awards are a tribute to the cutting edge techniques we implement to further the goal of developing distinctive communities.”

List of Awards for ONYX Condominiums + Lofts

Gold Awards (based on Silver Nominations)

- Best Brochure for a Community Priced under \$400,000
- Best Signage

Silver Awards

- Best Brochure for a Community Priced under \$400,000
- Best Sales or Information Centre/ Pavilion
- Best Signage
- Best Interior Merchandising of a Model priced under 400,000
- Best Attached Home Plan – Condo or High Rise Residence
- Attached Community of the Year – Urban

Regional Awards

- Best Sales or Information Centre/ Pavilion
- Best Signage
- Best Interior Merchandising of a Model priced under 400,000
- Best Attached Home Plan – Condo or High Rise Residence

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